

Badger Fly Fishers



Newsletter

November 2015

Recent report casts light on who's fishing, and who's not.

As the Badger Fly Fishers and other angling clubs look to the future and wonder where our new members will come from, and even more importantly, *if* they will come, a new study gives some insight.

“The good news is there’s far more low-hanging fruit than we realize when it comes to growing the sport.”

The first two of six reports produced by The American Sportfishing Association (ASA) provides some very interesting statistics in order to answer the following questions:

- What percent of anglers renew their license each year?
- What percent of anglers lapse, or do not renew their license, each year?
- Of those who lapse, what percent of anglers purchase a license in a subsequent year?
- How many new anglers enter the pool of license buyers each year?

The first report breaks the data down by various demographics, while the second divides the country into regions.

Some of the results are surprising and some are even dis-

couraging. But there’s good news as well.

The data show that, while the total number of anglers is stable, we die-hard anglers are a small group. Also, younger, urban and women anglers tend to lapse more. Meanwhile the annual “churn rate” - a measure of those who let their licenses lapse - is lower in the midwest.

To read and download the complete reports, visit the ASA’s website at: asafishing.org



Iowa hackle producer donates to the club



Scott Krosch runs a small hackle farm in Northwest Iowa, called, appropriately enough, Krosch Hackle Farms. You’ll want to visit his new website <http://kroschhackle.com>, not just to see his offerings, but the story of how he got into the business is an interesting one.

He hatches between 800 and 1100 birds each year and is in the process of growing his marketing efforts for future expansion.

Scott has generously donated a number of capes to the Badgers. So look for them in upcoming bucket raffles, especially at our Spring Opener.

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Spring 2016

FLY FISHING OPENER



Special Thanks: Dave Whitlock, Illustration

SATURDAY, FEBRUARY 13, 2016



**SPONSORED BY THE BADGER FLY FISHERS,
MADISON, WI • www.badger-flyfishers.com
8:00 A.M. – 5:00 P.M. plus evening banquet**



ATTRACTIONS

- Commercial exhibits of the latest and finest in fly fishing equipment
- Raffles, and lively auction
- Fly tying demonstrations

LOCATION

American Family Insurance
Training Center Bldg. A
6000 American Parkway
Madison, WI

Use Surface Parking Lots
1 or 2

FEATURED SPEAKER

Gary Borger – Noted fly fishing expert and author

The Badger Fly Fishers Newsletter is published monthly. Articles, photos, information, and calendar events for the newsletter are encouraged and should be submitted by the 1st day of the month of issue to: Dan Johnson, 426 Glenway St., Madison WI 53711. If possible, Word files sent to: johnson7@tds.net are most appreciated.



Presented by the
Illinois Smallmouth Alliance
and Dupage Rivers Fly Tyers

Sunday, November 8th

10 a.m. – 5 p.m.

Mayslake Peabody Estate
1717 West 31st Street
Oak Brook, IL 60523

Come to the 5th Early Show, Chicago's only all fly fishing & tying show! Sit with the area's best fly tyers as they demonstrate a wide variety of fly patterns.

Admission is \$10.00 for adults - kids 12 and under are **FREE**.

Show Features:

- 25+ Regional fly tyers – sit and watch them create a fly for the waters they fish.
- Federation of Fly Fishers Certified Casting Instructors provide **free** casting lessons.
- Spey casting demonstrations & help matching the line to rod.
- Regional fishing guides on hand to share tips & book trips.
- Guest speaker presentations all day long.
- Vendors include area shops, reps, pro tyers & guides all with great deals.
- Six club booths ready to answer questions about their activities.
- Dupage Forest Preserve District booth to promote outdoor & youth programs.
- Raffle of donated flies & gear drawn at end of the show.
- **Free** Youth Fly Tying with all the materials and tools provided.

Speakers:

- **11:00** Kyle Zempel - "Keep'em wet Initiative" Photographing fish safely.
- **11:45** Bob Long Jr. – Smallmouth Bass in rivers & streams
- **12:30** P. J. Smith – Driftless trout & float trips for bass & musky.
- **1:15** Abe Downs - Northern Wisconsin rivers musky & bass.
- **2:00** Austin Aducci – Kankakee bass, Pere Marquette steelhead, Beaver Island carp
- **3 00** Tim Adkins Intro to saltwater on the fly.
- **3:45** Ed Buric Sylvania wilderness primer
- **4:30 Raffle draw**

Spey casting presentation by Doug Taylor, Sage pro staff at 11:30 am & 2 :30 pm
Drift FFF certified casting instruction 10:30 to 12:30, 1:30 to 3:30pm

Mark Your Calendar Now For The First Fly Show Of The Fall Season!

Next Meeting: Monday, November 23rd

Matt Wagner - Fishing the Elk River in British Columbia

Matt Wagner of the Driftless Angler Fly Shop has been leading an annual trip to Fernie, British Columbia for the past dozen years. This year's trip was in August.

Fernie is about 40 miles above the U.S. border, north of Kalispell, Montana. There are both wading and drifting opportunities on the Elk River and its tributaries. The targets are native Westslope cutthroat and bull trout.

And besides the excellent fishing, Matt's program will highlight the gorgeous scenery of the Rocky Mountains and the Elk Valley.

Come early and join us for dinner too.



Events Calendar

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|---------------------------|---|---------------------------|--|
| November 17 th | WSA monthly meeting
Dan Isermann UWSP
Menominee R. Tagging project | February 13 th | BFF Spring Opener
Gary Borger |
| December 15 th | BFF - WSA Holiday party
Family style supper and John Janzen
"Great Lakes Shipwrecks" | March 28 th | BFF - monthly meeting
Mike Goeser of Orvis - Guiding in Alaska" |
| January 25 th | BFF monthly meeting
Nate Sipple - Carp Fishing 101 | April 23 rd | BFF monthly meeting
Curt Diehl Dane County
Conservation Specialist
on stream and easement projects |
| February 22 nd | BFF monthly meeting
Charlie Piette of Tightlines for the
"Early Season Spring Creek Trout" | May 25 th | BFF monthly meeting |

The Badger Fly Fishers' meetings are normally held on the fourth Monday of each month. **The Wisconsin Smallmouth Alliance** meets on the third Tuesday. Both groups meet at the Mapletree Restaurant on Highway 51, in McFarland, Wisconsin. Programs begin at 7:00 p.m., dinner at 6:00 p.m. Visitors and guests are always welcome.